



Butterfly is an exciting new company providing a unique and fun Boutique shopping experience without a fixed retail location. Our product line includes a versatile collection of quality accessories, currently featuring handbags, jewelry, scarves and personal and home fragrance items that reflect the most current fashion trends and contemporary classics. This is an innovative new model in direct selling with an exceptional ground floor income opportunity for our Boutique Coordinators. We are a Company with strong values that is committed to supporting people in the pursuit of their dreams in an atmosphere of integrity.



### **What does it cost to become a Butterfly Boutique Coordinator?**

You may become a Butterfly Boutique Coordinator, start your Butterfly business and receive a Grand Opening Collection valued at \$1400 with NO CASH INVESTMENT. Your Grand Opening Collection gives you both the products and business materials you need to start your business.



### **How do I get started?**

Getting started is simple and fun! You will meet with a Coordinator for a Business Orientation and hostess a Grand Opening Boutique with friends and family. To begin earning immediate income, you will want to set a Grand Opening Boutique sales goal of \$700 or more in Personal Compensatable Sales and hold six (6) Boutiques within your first three (3) weeks.



### **What training and support will I receive?**

Training and support will begin for you with a Business Orientation followed by three (3) weekly Flying Start™ training meetings. On-going training and support will be provided with monthly Team and Regional meetings, and special trainings for Leadership Development.



### **How much money can I make?**

As a Coordinator, you are paid a percentage of your Personal Compensatable Sales, earning Bonuses as monthly sales increase. Percentages range from 20% for monthly sales of less than \$1800 to 35% for monthly sales of \$5000 or more. When you choose to become a Leader and develop your own sales organization (lineage), you can earn an even higher percentage on your Personal Compensatable Sales and additional income based on the compensatable sales and structure of your lineage. There are exciting bonus opportunities for Leaders as well.



### **Why choose Butterfly over other similar opportunities?**

Our products and programs were developed by a management and sales team with an unprecedented track record of success in the direct selling industry. The Butterfly Boutique product line will change easily with fashion trends, keeping it fresh and exciting for our hostesses and clients. Our generous Hostess Program places a unique emphasis on datings to help build your business while our Compensation Program provides excellent opportunities to build the lifestyle of your dreams. Training programs are designed to support our Coordinators' business growth and focus on Butterfly as a career opportunity rather than as a hobby.

**JOIN US...AND LET US HELP YOUR DREAMS TAKE FLIGHT.™**

Founder and President